

# Curriculum Vitae of Konrad Rode

Public version

Due to NATIONAL SECURITY concerns, certain sections in this CV have been replaced with the ★ symbol.  
Please contact me for the private CV.

## Personal details

**Surname:** Rode  
**Name:** Konrad  
**ID:** ★  
**Born:** 1970  
**Residential address:** ★ Rosebank, Cape Town, South Africa  
**Postal address:** PO Box 1566, Bellville, Cape Town, South Africa  
**E-mail:** studio@rodegraphics.com  
**Telephone:** +27 (0)82 44 66 526  
**Languages spoken:** English & Afrikaans

## Education & training

1987: **Matriculation exemption** (average: B): DF Malan High School, Bellville, Cape Town  
 1988-90: Studies towards **BSc and BA Social Sciences:** University of Stellenbosch, Stellenbosch  
 1993: **National Diploma Graphic Design:** Graphic Design, Printmaking. Cape Technikon, CT  
 1997: **Comprehensive DTP/Computer Graphics Certificate:** FreeHand 7, Photoshop 4, QuarkXpress 3) (grade: A): Solutions Digital Graphics (Hirt & Carter Graphics), Cape Town  
 1999: **The Web Toolbox: Web Graphics, Web Site Design (Macromedia Certificate):** Photoshop 5, Fireworks 4, Dreamweaver 4. Netscope Training, Somerset West branch, CT  
 2005: **Comprehensive Web Design Module 3:** Flash MX. CityVarsity Film & Television and Multimedia School, CT – *Please not that Konrad does not create Flash animations anymore.*

## Work experience

1988-90: **Salesperson** (direct marketing): Duplex Importers & Distributors, Stellenbosch  
 1990-92: **Waiter:** Quay Four Restaurant, V&A Waterfront, Cape Town  
 1994-95: **Graphic designer & DTP operator:** By Design, Sea Point, Cape Town  
 1995-96: **Resident DJ:** Café District Six, Zonnebloem, and **Dominion night club**, Cape Town CBD  
 1995-97: Freelance **hand puppeteer & actor** (toddlers and children): Western Cape  
 1992-99: Freelance **cartoonist & illustrator:** Cape Town & Bellville, Cape Town  
 1998-99: **Graphic designer & illustrator:** SmartArt, Bellville, Cape Town

1999-2006: **Graphic & web designer/illustrator/cartoonist/caricaturist & CEO:** Rode Graphics, Bellville

2006-present: Freelance **graphic & web designer/illustrator/cartoonist/caricaturist:** Rosebank, CT

## Clients

### Selected clients

ARG Design, BDO Spencer Steward, Bundi Adventures, Colliers International SA, Cosmopolitan Magazine; Deutschlehrerverband im Südlichen Afrika, Durbanville Wine Valley Association, Fruits Unlimited, Grey South Africa, IG Architects, Marine Products (MarPro), MDA Property Systems, Medis Medical, Narcotics Anonymous South African Region, Paarl Vintners (Paarl Wine), The Property Magazine, Revlon, Riakona Recruitment, Rode & Associates property consultants, The South African Institute of Valuers, Sea Harvest, The Shuttleworth Foundation, Tafelberg Publishers, Thales Telematics, Women24.

## Profile

### Design-specific strengths

Digital illustration skills, caricatures, drawing & rendering skills, web graphics optimization, search engine optimisation, usability, pragmatic design approach, attention to detail, original designs, humorous cartoons.

### Personal skills

Creative, innovative and original thinker; An ability to adapt to clients' needs; Takes pride in his work; Channels constructive criticism into action; Open, friendly and honest; Bridges the gap between technical issues and clients; Skilled analyst; Learns from mistakes and adapts easily; Good general knowledge.

### Interests

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## References

**Lynette Smit** Marketing manager of Rode & Associates property consultants, Cape Town  
Telephone: +27 (0)12 664 4159

**István Gosztola** Member & architect at ARG Design architects, urban designers and town planners, CT  
CEO of IG Architects, Cape Town  
Telephone: +27 (0)83 469 5057

**Pieter de Waal** Marketing director of Durbanville Wine Valley Association, Cape Town  
Owner of Hermit on the Hill wine label  
Telephone: +27 (0)83 357 3864

## Portfolio